

Dear Candidate,

## KEEP CANADA ON OUR SCREENS

As one of the over 25,000 professional ACTRA performers working in the English-language recorded media sector in Canada, I would like to share my perspective ahead of the upcoming federal election.

Canadian culture workers like myself are part of an industry that not only promotes Canadian culture at home and abroad, but continues to reflect our regional and ethnic diversity on screen and drive economic growth across the country. Canada's film, television and digital media industry's production volume reached an all-time high of \$8.92 billion in 2017/18, helped generate 179,000 full-time equivalent jobs, and added \$12.77 billion to our country's GDP.

Before Canadians cast our ballots, we deserve to know if you will commit to **increased arts and culture funding, a modernized Broadcasting Act and updated copyright legislation**. As a Canadian performer, I am asking you to **make a commitment to Canada's screen-based industry** to ensure it will continue to grow and bring more jobs, wealth, prosperity and investment that benefit all Canadians.

Canadian artists, creators and producers need your support in our mission to bring our stories and perspectives to local and international audiences. Despite the value Canada's cultural workers bring to our economy, many of us remain precariously employed and underpaid. In addition to progressive policies to address these economic inequalities, I also believe Canada's existing arts and culture funding programs and applicable legislation need to adapt to the digital economy. Canada has fallen behind as many other countries have already proposed or passed legislation to level the playing field with digital players.

I am asking for your support on the following commitments and urge you and your party to implement them if elected:

- Level the playing field so all players in the Canadian market – domestic and foreign, traditional and digital – are held to the same standards in terms of taxation, production contributions and discoverability of Canadian content.
- Provide long-term, stable funding to the CBC/Radio-Canada, Canada Media Fund, National Film Board and Telefilm Canada.
- Enhance diversity initiatives and adopt gender parity measures as a condition of production financing from the federal government.
- Deliver a made-in-Canada copyright solution that respects audiovisual performers and ensures we are properly compensated for our work, including the extension of economic and moral rights to audiovisual artists.

I hope I can count on you to support my industry. Telling our stories on our screens helps us project our culture to the world and pass it on to future generations.

Sincerely,